

URBAN ROOTS ANNUAL REPORT

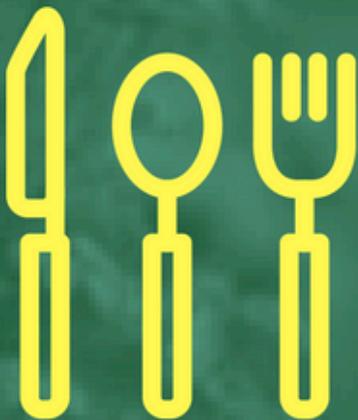
2016



Urban Roots is a Saint Paul organization whose mission is to cultivate and empower youth through nature, healthy food, and community.

2100 CU FEET

2100 cubic feet of invasive plants were removed, and 7 acres of parkland restored-- with over 2,000 plants and native seed!



800 MEALS

Over 800 farm-grown meals were made and served by youth interns and our partner chefs.

10,500 LBS

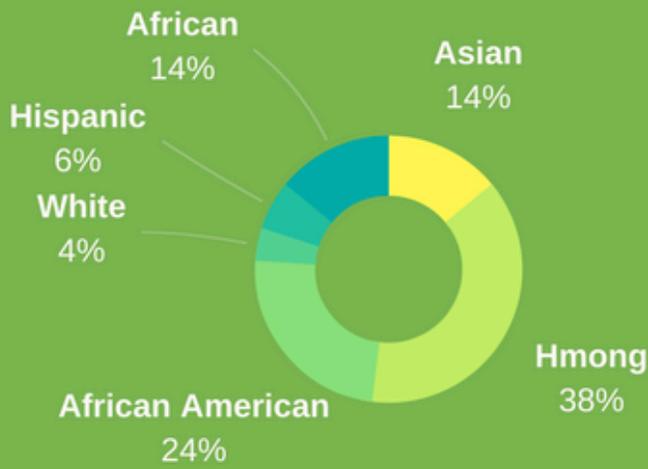
Over 10,500 lbs of produce were grown in under 1/2 acre of land.





1,000 HOURS

58 youth spent 1,000 hours in the classroom during enrichment sessions. Our youth interns learned financial literacy, resume writing, and much more.



Youth Demographics

"Nature means everything to me because without nature there is nothing else."
- Urban Roots Intern

3,600 REACHED

Throughout 2016, we reached 3,600 members of the Twin Cities community through tours, classes, and hand-on activities. We look forward to even more in 2017!

"Urban Roots made me feel like I can make a difference."
- Urban Roots Intern

www.urbanrootsmn.org

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@urbanrootsmn



facebook.com/urbanrootsmn

From the Executive Director:

Dear Urban Roots Friends and Supporters,

In February 2016 I joined the leadership team at Urban Roots as the Executive Director. My successors, Interim Directors Patsy Noble and Glen Hill, were dedicated to the mission of Urban Roots and need to be commended for their accomplishments and tireless efforts during the 18 months that they held their positions. They set the stage for the great accomplishments that occurred in 2016. When the FY 2016 fiscal year drew to a close, there were many noteworthy success stories. Some of the highlights were that Urban Roots:

- provided programming for 58 St. Paul youth. Each intern learned about healthy living, healthy eating, conservation, and stewardship while honing their 21st Century job skills and financial literacy skills.
- hired our first alumni to work as a staff member. Yang Lee was hired to assist with leading the Summer Cook Fresh Program and was able to have conversations with the youth about her experiences as an Urban Roots intern and how she transitioned after she left the program.
- secured two national grants and several new local grants/gifts that assisted us to end the year with a

budget surplus! This accomplishment made it possible for Urban Roots to offer paid health care benefits to all full-time staff.

- collaborated with First Lutheran Church (our landlord) to construct a wood fired pizza oven at our demonstration garden site so we will be able to organize several community pizza nights in 2017. The pizzas will feature produce harvested from our urban gardens and will be handcrafted and served by our youth. We are looking forward connecting with the community in a new, fun, healthy way.

In summary, 2016 was a year of celebrations and successes thanks to you, our supporters! I am looking forward to connecting with you in 2017 at our events, programs, or at a volunteer workday! Feel free to stop by the office if you are in the area to say hello or to inquire about our programs!

Warm Regards,

Lori L. Arnold
Lori Arnold
Executive Director

From the Board President:

Thank you, thank you, thank you!

2016 was a challenging year but with your help and support we rose to that challenge and accomplished great things. We provided 58 paid youth internships, restored 7 acres of parkland, made and served over 800 farm-grown meals, produced over 11,000 pounds of produce on less than a half-acre of farmland, and reached 3,600 people with our message of good food and land stewardship.

We added many new faces to the staff and board. Lori Arnold joined us as our Executive Director with more than 20 years of non-profit experience. Trudy Ohnsorg, Jocelyn Pickreign, Dung Mao, and Megan Reinbold joined the board, bringing experience in strategic planning, nonprofit leadership, business administration, youth development, and working with immigrant and refugee families!

We spent considerable time strengthening our finances and designing an overall fundraising strategy. We had a record year for income, reversed a trend of declining cash reserves and ended the year with a \$30,000 cash surplus! We have positioned ourselves well to take advantage of opportunities that present themselves in 2017 and beyond.

2017 will be a year of growth: growth in programming scope, fundraising, brand presence, and impact. One of our more exciting projects for 2017 is starting cultivation at the Rivoli Bluffs development in the Railroad Island neighborhood. This land will more than double our growing area and will help reduce inefficiencies related to transportation of people, equipment, and produce. The site will eventually include a market garden, orchard, and apiary.

Over the next five years our big-picture priorities are to:

- Be known as a leading youth internship organization in the Twin Cities.
- Achieve and maintain financial, organizational, and operational stability.
- Establish and implement a growth plan.
- Have an organization that reflects the youth and community we serve.

This is an exciting time for us and we are thrilled that you are part of our mission to cultivate and empower young people through nature, healthy food, and community. Thank you!

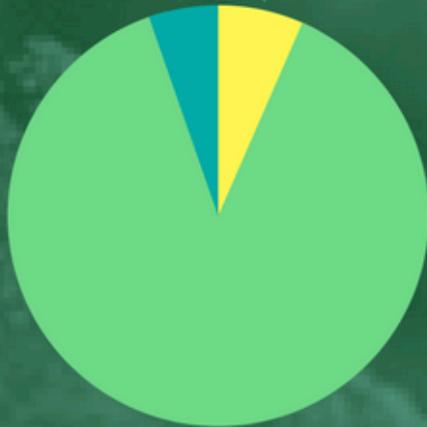
Leif C Masrud

Leif C. Masrud
President, Board of Directors

BY THE NUMBERS:

Special Events
5%

Earned Income
7%

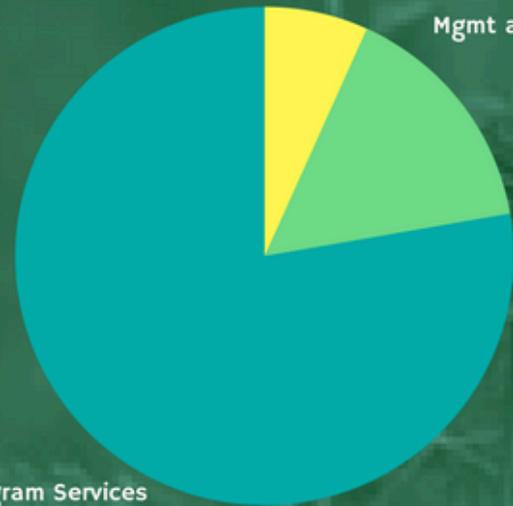


Contributed Income
88%

2016 Support & Revenue

Fundraising
7%

Mgmt and General
16%



Program Services
78%

2016 Expenses

THANKS TO OUR FUNDERS

3M Foundation	Ford & Catherine Nicholson
AgriBank	HealthEast
Allina Health	HRK Foundation
Birchwood Cafe	Lakewinds Natural Foods
Blue Cross Blue Shield	Laura Jane Musser Fund
Brasa Rotisserie	Les Dames d'Escoffier
Bremer Bank	McNeely Foundation
Capital Region Watershed District	Metropolitan State University
Carpenter Evert & Associates	Mill City Farmer's Market
City of Saint Paul	National Environmental Educational Foundation
Dayton's Bluff Neighborhood Housing Services	Otto Bremer Foundation
F.R. Bigelow Foundation	Ramsey Conservation District
	Restaurant Alma

Richard M. Schulze
Foundation
Roots for the Home Team
Saint Paul Garden Club
Saint Paul Foundation

Sundance Foundation
SuperValu Foundation
Western Bank
Whole Foods
Youthprise

Urban Roots Board

Leif Masrud: President

James Ducker: Vice President

Trudy Ohnsorg: Treasurer

Megan Reinbold: Secretary

At Large:

Melanie Birdsong

Anna Kincannon

Dung Mao

Anne O’Gara

Jocelyn Pickreign

Julie Seiber

Urban Roots Staff

Lori Arnold: Executive Director

Patsy Noble: Senior Program Director

Summer Badawi: Market Garden Manager

Jaclyne Jandro: Market Garden Coordinator

Yeng Lee: Cook Fresh Harvest Lead (Summer)

Wayne Lund: Accounting Manager

Kohl Miner: Donor Development Manager

May Vang: Conservation Coordinator (Summer)

David Woods: Conservation Manager

**STATEMENT OF ACTIVITIES
FOR YEAR ENDED 12/31/16**

	Unrestricted	Temporarily restricted	Total
Support:			
Contributions	\$179,815	\$246,150	\$425,965
Government Grants	\$0	\$0	\$0
Total Support	\$179,815	\$246,150	\$425,965
Revenues:			
Client Services Fees	\$30,586	\$0	\$30,586
Special Event - Less Direct Expenses	\$25,783	\$0	\$25,783
Total Revenues	\$56,369	\$0	\$56,369
Net Assets released from restrictions	\$237,568	(\$237,568)	\$0
Total support and revenues	\$473,752	\$8,582	\$482,334
Expenses:			
Program	\$371,962	\$0	\$371,962
Management and general	\$74,371	\$0	\$74,371
Fundraising	\$32,204	\$0	\$32,204
Total Expenses	\$478,537	\$0	\$478,537
Other Income:			
Investment Income	\$1,043	\$0	\$1,043
Other Income	\$22,782	\$0	\$22,782
Total Other Income	\$23,825	\$0	\$23,825
Change in net assets	\$19,040	\$8,582	\$27,622
Net assets, beginning	\$174,820	\$89,772	\$264,592
Net assets, ending	\$193,860	\$98,354	\$292,214

**STATEMENT OF
FINANCIAL
POSITION FOR YEAR
ENDED 12/31/16**

		Total
ASSETS:		
Current Assets		
Cash		\$182,624
Cash Equivalents		\$14,404
Grants Receivable		\$70,849
Accrued Interest Receivable		\$0
Accounts Receivable		\$2,201
Prepaid Expenses		\$4,195
Total Current Assets		\$274,273
Other Assets:		
Investments		\$18,820
Rental Security Deposit		\$0
Property and Equipment - Net of Depreciation		\$43,443
Total Assets		\$336,536
Liabilities and Net Assets:		
Current Liabilities		
Accounts Payable		\$1,802
Notes Payable		\$3,704
Accrued Salaries		\$5,353
Deferred Revenue		\$500
Accrued Vacation		\$16,417
Total Current Liabilities		\$27,776
Long-term Liabilities		
Notes Payable		\$16,546
Total Liabilities		\$44,322
Net Assets		
Unrestricted		
Undesignated		\$193,860
Board Designated		\$0
Total Unrestricted Net Assets		\$193,860
Temporarily Restricted		\$98,354
Total Nets Assets		\$292,214
Total Liabilities and Net Assets		\$336,536